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Enabling Devices Launches New Website

Hastings-On-Hudson, NY – May 8, 2007 – Enabling Devices launched its new website at www.enablingdevices.com on Tuesday, May 1, 2007, with a dynamic new look and extensive improvements.

According to Steven Kanor, Ph.D., President of Enabling Devices: “Our goal in creating this new website was to improve our customers’ shopping experience, provide them with timely information on important topics and give them an expanded customer service section.”

The new website has improved navigation and search capabilities. Now customers can more easily find what they are looking for and know where they are within the site. Each product category has special “Featured Products” which introduce new products to customers and “Suggested Items” which makes recommendations of accessories or similar products.

“Ask Dr. Steve” is an exciting new feature on the Enabling Devices website. Customers can email questions to Dr. Steven Kanor who will respond to them directly. Topics of particular significance or importance will be expanded to a longer newsletter

version and published in the Ask Dr. Steve section of the site and emailed to Newsletter subscribers.

The Customer Service section of the site has been greatly expanded. It includes FAQ's, Tech Tips and Product Manuals. Also available are an "Order Status Inquiry" page where customers can check their orders, a "Troubleshooting" page where customers can email a product question, and a "Return Authorization" page.

Dr. Kanor says: "The new website will greatly enhance the shopping experience of our customers and provide them with extensive information about our products and timely topics of interest to the special needs community."

Enabling Devices is a company dedicated to developing affordable learning and assistive devices to help people of all ages with disabling conditions. The company specializes in creating custom devices for individuals with severe disabilities. Founded by Steven E. Kanor, Ph.D. and originally known as Toys for Special Children, the company has been creating innovative communicators, toys, and switches for the physically challenged for more than 30 years.

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